

2017
INDUSTRY
PARTNER
PROGRAM



Long Island Golf Course Superintendents Association

LIGCSA
P.O. Box 84
Wading River, NY 11792
Phone/Fax: 631-886-2434
ligcsa@aol.com
www.ligcsa.org

Dear LIGCSA Industry Partner:

The past six years has been extremely successful with our industry partner program. This program has allowed us to increase attendance at our events, offered relevant up to date educational seminars and has allowed the LIGCSA to support current research projects and important movements such as New York State Golf Course Best Management Practices.

Our continued support with Rutgers University, Penn State University, Cornell University, SUNY Cobleskill, Farmingdale College and other organizations such as Tri-State, NYSTA and EIFG is another benefit of this program which affects all of our livelihoods. The LIGCSA Board is once again committed to provide the best information to all of our members.

The 2017 golf season is right around the corner and we are attending to business as usual; starting with the 2017 Winter Educational Conference at Bethpage. Also in January, we have a friends and family bowling event for charity lined up on Martin Luther King Day. The board continues to find successful ways to get members together and network.

During the past six years the LIGCSA has become a leader in the Tri-State area with the support of our sponsors, the Board of Directors hopes that you find great value in being a part of this and will continue that support. Our goals remain the same; make a positive impact for our membership and with your support we feel confident that our future is bright. We thank you and look forward to seeing you all at our events in 2017 and hope the winter is relaxing and rejuvenating.

Sincerely,

LIGCSA Board of Directors

2017
INDUSTRY
PARTNER PROGRAM

Company Name: _____

Please select a Membership Program:

_____ Platinum Sponsorship \$8,000
_____ Gold Sponsorship \$5,350
_____ Silver Sponsorship \$2,700
_____ Bronze Sponsorship \$1,350

_____ Event Sponsorship (select one or more) \$500 each

_____ Beach Party
_____ Holiday Party

_____ Regular Annual Membership Dues Only \$275

_____ Additional Donation \$ _____

Select a Payment Option:

_____ One Payment (2/1/12)
_____ Two Payments (2/1 & 7/1/12)
_____ Four Payments (2/1, 4/1, 7/1 & 10/1/12) (Platinum Only)

Please return by January 13, 2017 to the LIGCSA.

Please note: Platinum Sponsors committing after this date may not receive banner recognition at the Educational Seminar on January 25, 2017.

You will then be invoiced based on your selection.

2017 OFFICERS AND DIRECTORS

PRESIDENT

Eric O'Neill (1/17-12/17)
North Shore Towers Country Club
27286 Grand Central Parkway
Floral Park, NY 11005
Phone: 718-423-1325 Fax: 718-428-0620
Cell: 718-309-4208
Email: ericjoneill8@yahoo.com

DIRECTOR

Tom Kaplun (1/15-12/17)
North Hempstead Country Club
291 Port Washington Boulevard
Port Washington, NY 11050
Phone: 516-304-5970 Fax: 516-365-1238
Cell: 516-526-8305
Email: tkaplun@nhccli.com

VICE PRESIDENT

Brian Benedict (1/17-12/17)
The Seawane Club
1 Club Drive
Hewlett Harbor, NY 11557
Phone: 516-374-1110 Fax: 516-374-2853
Cell: 516-852-0967
Email: bbseawane@aol.com

DIRECTOR

Ken Lochridge (1/15-12/17)
Glen Head Country Club
240 Glen Cove Road
Glen Head, NY 11545
Phone: 516-676-1744 Fax: 516-676-1744
Cell: 516-830-6106
Email: kenlochridge@yahoo.com

SECRETARY

Joe Gardner (1/17-12/17)
Fresh Meadow Country Club
255 Lakeville Road
Lake Success, NY 11020
Phone: 516-627-3472 Fax: 516-482-7319
Cell: 914-318-5407
Email: joe@freshmeadow.org

DIRECTOR

Luke Knutson (1/16 – 12/18)
Rockville Links Club
600 North Long Beach Road
Rockville Centre, NY 11570
Phone: 516-766-9200 Fax: 516-766-3517
Cell: 516-250-0076
Email: knutson724@gmail.com

TREASURER

Michael Keohan (1/17-12/17)
Brookville Country Club
210 Chicken Valley Road
Old Brookville, NY 11545
Phone: 516-712-0625 Fax: 516-759-6614
Cell: 516-712-0625
Email: keohan14@yahoo.com

DIRECTOR

Timothy Benedict, CGCS (1/17 – 12/19)
North Hills Country Club
North Service Road
Manhasset, NY 11030
Phone: 516-627-9126 Fax: 516-627-9163
Cell: 516-865-2065
Email: tbwnorthhills@aol.com

PAST PRESIDENT

Peter Cash (1/17-12/17)
Huntington Crescent Club
15 Washington Drive
Huntington, NY 11743
Phone: 631-549-8617 Fax: 631-549-8617
Cell: 516-272-3838
Email: pete@huntingtoncrescent.com

DIRECTOR

Ken Frank (1/17 – 12/19)
Plandome Country Club
145 Stonytown Road
Plandome, NY 11030
Phone: 516-883-8134 Fax: 516-883-9756
Cell: 516-852-1169
Email: kenf@plandomecc.com

CLASS C REPRESENTATIVE

Pending

Platinum Sponsorship: \$8,000

- ◆ Advertisement on the LIGCSA website *plus* a link to your company's website.
- ◆ Full page Sponsorship ad in the LIGCSA printed roster book.
- ◆ Membership dues paid for your Company.
- ◆ Verbal recognition before golf and during receptions at LIGCSA golf events.
- ◆ Banner recognition at all LIGCSA golf and educational meetings.
- ◆ Table top advertisement at each golf meeting reception reading "Thank You To Our Platinum Sponsors" with your company logo.
- ◆ One Foursome at each golf meeting.
- ◆ Two, 30-second radio advertisements during the season. The *On Par* radio program runs every Saturday from 8:00am—8:30 am May thru October on WGBB 1240 AM and is also available on podcast via scorcioanpar.podbean.com.
- ◆ All Platinum Sponsors will have company logoed merchandise handed out as a door prize at each golf event. Please note: All Platinum Sponsors will be equally represented and company logoed merchandise will be distributed sequentially to the participants at each golf event.
- ◆ Tee Sign Representation at each golf meeting.
- ◆ Admission for three (3) to the LIGCSA Educational Seminar.
- ◆ Admission for three (3) to the LIGCSA Beach party.
- ◆ Admission for one (1) to the LIGCSA Annual Meeting.
- ◆ Admission for (3) three to the LIGCSA Holiday Party.

Gold Sponsorship: \$5,350

- ◆ Advertisement on the LIGCSA website.
- ◆ Half-page Sponsorship advertisement in the LIGCSA printed roster book.
- ◆ Membership dues paid for your Company.
- ◆ One foursome at three (3) golf meetings.
- ◆ Tee sign representation at all golf meetings.
- ◆ Admission for two (2) at the LIGCSA Educational Seminar.
- ◆ Admission for two (2) at the LIGCSA Beach Party.
- ◆ Admission for one (1) to the LIGCSA Annual Meeting.
- ◆ Admission for two (2) at the LIGCSA Holiday Party.

Silver Sponsorship: \$2,700

- ◆ Advertisement on the LIGCSA website.
- ◆ Quarter page advertisement in the LIGCSA printed roster book.
- ◆ Membership dues paid for your Company.
- ◆ One foursome at a golf meeting of your choice.
- ◆ Tee sign representation at all golf meetings.
- ◆ Admission for one (1) to the LIGCSA Educational Seminar.
- ◆ Admission for one (1) to the LIGCSA Beach Party.
- ◆ Admission for one (1) to the LIGCSA Annual Meeting.
- ◆ Admission for one (1) to the LIGCSA Holiday Party.

Bronze: \$1,350

- ◆ Advertisement on the LIGCSA website.
- ◆ Membership dues paid for your Company.
- ◆ Tee sign representation at all golf meetings.
- ◆ Quarter page advertisement in the LIGCSA printed roster book.

Event Sponsorship: \$500

Beach Party or Holiday Party

- ◆ Verbal recognition at the event during dinner.
- ◆ Admission to the event for two people.
- ◆ Company logoed signage at the event.